

German Firms on US Property-Buying Binge

German investors have ramped up their U.S. real estate acquisitions this year and are likely to remain among the most-active foreign buyers going forward.

Through the first nine months of the year, German buyers plowed some \$4.3 billion into U.S. real estate — already 24% more than in all of last year, according to **JLL**. That put Germany third among foreign capital sources for U.S. commercial property acquisitions, behind China and Canada. In all, foreign buyers spent \$34.3 billion across the five major U.S. property sectors through Sept. 30.

For all of last year, Germany was fifth with \$3.5 billion of U.S. purchases. Its rate of growth so far this year is exceeded only by China's, which has more than doubled, largely due to **Anbang Insurance's** \$6.5 billion acquisition of **Strategic Hotels & Resorts** from **Blackstone**, according to **JLL**.

German investors have been a mainstay in the U.S. real estate market for several cycles, typically focusing on high-end office properties in core markets. But low yields on European investments have increased incentive to plow more capital overseas, and U.S. real estate is a prime target due to its relatively high returns and perceived stability.

"A number of the larger German investors, which are primarily open-ended funds, are raising high levels of capital and looking to diversify globally," said **Sean Coghlan**, a director of investor research at **JLL**. "You will find that this capital is looking in the U.S. because of the strength of the U.S. economy, demography and real estate fundamentals."

Although prime U.S. properties are still trading near historically low capitalization rates, they compare favorably with German assets. "A 4.5% to 5% [capitalization rate] is 400-500 bp above what you can get over there," said one acquisitions pro backed by German capital. "It is a very, very attractive return."

Union Investment, Germany's largest operator of open-end funds, is among those that stepped up their activity this year and branched into more asset classes. Last year, the firm, advised by **Metzler Real Estate** of Seattle, bought two office properties totaling \$736 million, and in December it made its first U.S. hotel purchase, in Boston, for \$180 million. This year, the firm has already acquired four office properties totaling \$978 million and a Chicago hotel for \$315 million. Union also made its first play in the U.S. retail sector, paying an undisclosed price for a 49% inter-



est in four "high street" properties totaling 114,000 square feet in New York, San Francisco and Philadelphia.

German investors traditionally have acquired U.S. properties primarily via open-end funds, which raise capital from both private individuals and institutions. But more recently, syndicators, family offices, pension funds and insurance companies have stepped up their acquisitions, market pros said.

Private-equity firm **Newport US RE** is among the newer entrants. The arm of Hamburg-based Newport Holding has targeted the U.S. as it expands its international real estate business.

"No question there are much better prospects for higher returns here," said **Jake Nawrocki**, who was tapped to lead the effort and opened an office in Atlanta this year. "The recent events in Europe like Brexit and the political issues . . . have only bolstered that desire to become active in the U.S." ❖